

KPAY SPORTS RADIO

AM 1290 FM 102.9



Audience Profile
Age Group 18-50
Male 80%
Female 20%

KPAY SPORTS 1290-AM is your choice for sports station in the Northern California market.

KPAY SPORTS is a great resource for the sport demographic you are looking to reach.

All of our stations are broadcast on-air, streaming on-line, and web-based APPs for mobile devices.

PROGRAMMING LINE-UP

11pm-3am	M-F	Ben Maller Show
3am-6am	M-F	The D.A. Show w/ Damon Amendolara
6am-9am	M-F	The Dan Patrick Show (live)
9am-12pm	M-F	The Colin Cowherd Show (live)
12pm-3pm	M-F	The Doug Gottlieb Show (live)
3pm-4pm	M-F	Straight Outta Vegas w/ Bell & Knox
4pm-7pm	M-F	The Odd Couple w/ Broussard & Parker
7pm-11pm	M-F	CBS Sports Radio
11pm-3am	M-F	Ben Maller (live)



SAN JOSE SHARKS



<https://www.facebook.com/KpaySports>

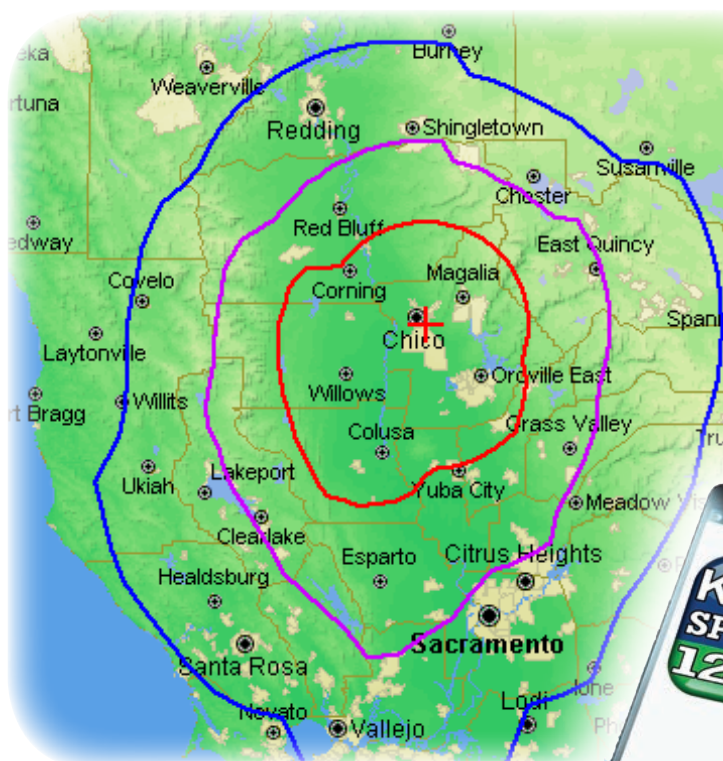


<https://x.com/kpaysports>

KPAYSPORTS.com



<https://www.instagram.com/kpaysports/>



Dan Patrick 6am-9am



Colin Cowherd 9am-noon



Doug Gottlieb noon-3pm



Broussard & Parker 4pm-7pm



CBS Sports Radio 7pm-11pm



Ben Maller 11pm-3am



Mike Baca weekdays

For more information:
(530) 345-0021



~ Locally Owned and Operated ~
2654 Cramer Lane, Chico, CA 95928



SPORTS MOBILE APP STREAM

<http://radio.securenetsystems.net/cwa/index.cfm?stationCallSign=KPAY>

SPORTS DESKTOP STREAM

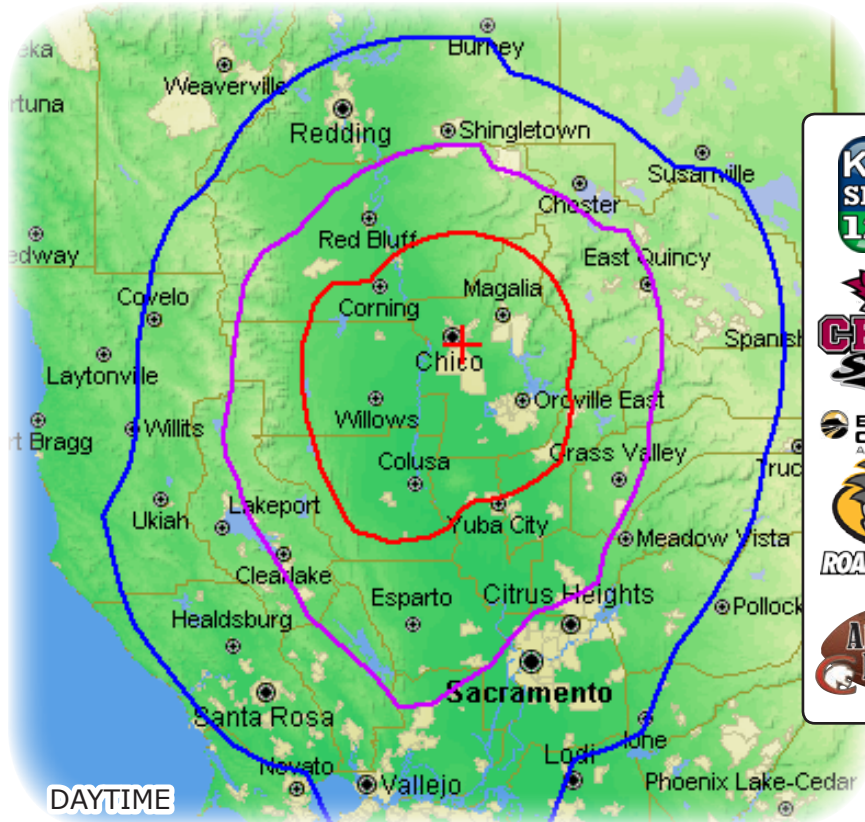
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SPORTS MOBILE APP

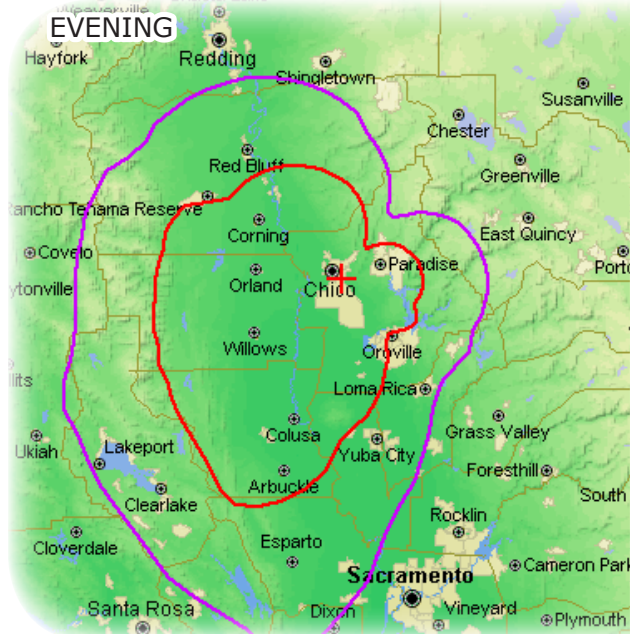
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<https://play.google.com/store/apps/details?id=com.kpay.player>



DAYTIME

KPAY 1290-AM

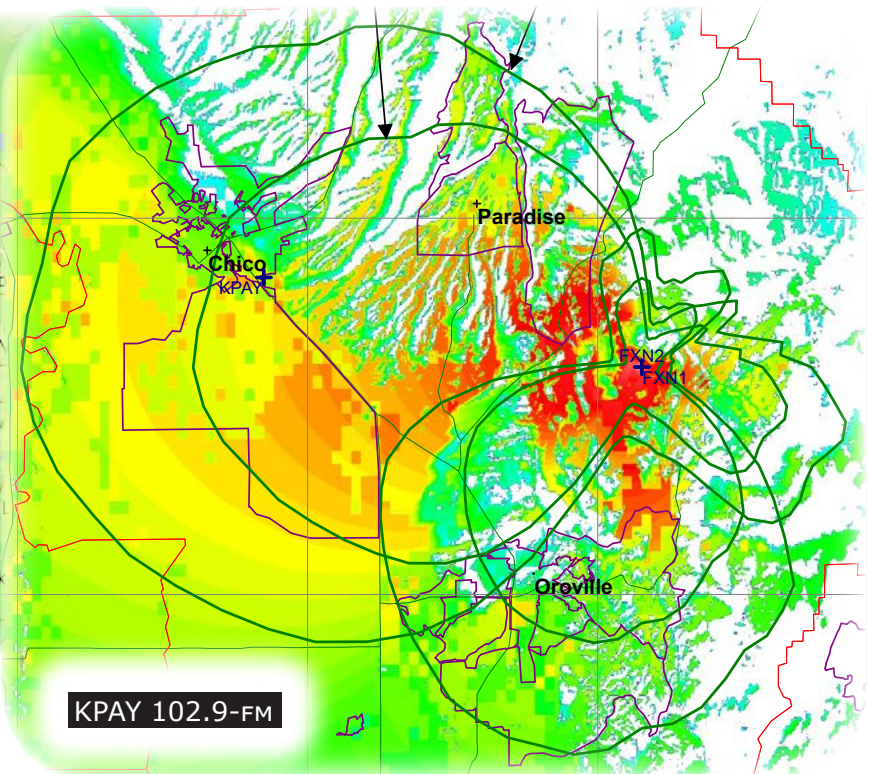


EVENING



Mike Baca is the Sports Director for the KPAY Sports - a part of the Deer Creek Family of stations. With a dedicated Mobile APP simulcast on KPAY 1290-am & 102.9-fm, covering Chico State Basketball and Baseball, Butte College football, local high school football event the Almond Bowl.

KPAY Sports is a great resource for any sports-interested demographic you are looking to reach. All of our stations are broadcast on-air, online, and web-based APP for mobile devices.



KPAY 102.9-FM