



Audience Profile
 Age Group 18-50
 Male 80%
 Female 20%

KPAY sports 1290/102.9 is your go to station for everything sports...from local high school, Chico State, Butte College, the NBA, NFL, MLB, NCAA, Hockey, to playoffs and the Superbowl..

KPAY Sports is the north valley's sports leader.

PROGRAMMING LINE-UP

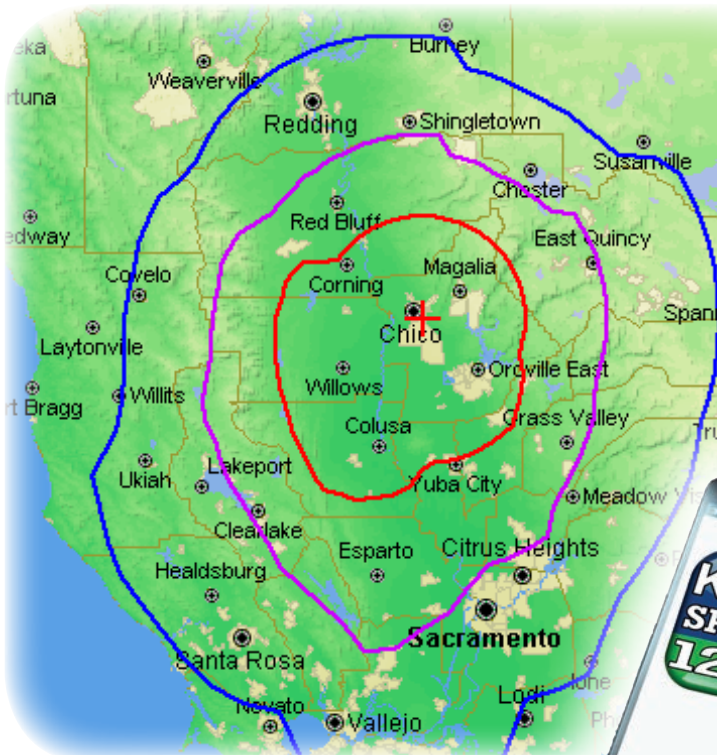
11pm-3am	M-F	Ben Maller Show
3am-6am	M-F	Maggie & Perloff Show
6am-9am	M-F	The Dan Patrick Show (live)
9am-12pm	M-F	The Colin Cowherd Show (live)
12pm-3pm	M-F	The Doug Gottlieb Show (live)
3pm-4pm	M-F	Straight Outta Vegas w/ Bell & Knox
4pm-7pm	M-F	The Odd Couple w/ Broussard & Parker
7pm-11pm	M-F	CBS Sports Radio
11pm-3am	M-F	Ben Maller (live)

<https://www.facebook.com/KpaySports>

<https://x.com/kpaysports>

<https://www.instagram.com/kpaysports/>

KPAYSPORTS.com



Dan Patrick 6am-9am



Colin Cowherd 9am-noon



Doug Gottlieb noon-3pm



Broussard & Parker 4pm-7pm



CBS Sports Radio 7pm-11pm



Ben Maller 11pm-3am



Mike Baca weekdays

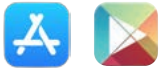
For more information:
 (530) 345-0021



~ Locally Owned and Operated ~
 2654 Cramer Lane, Chico, CA 95928



KPAY SPORTS STREAM
<http://radio.securenetsystems.net/v5/KPAY>



KPAY SPORTS MOBILE APP
Download the KPAY SPORTS app from the Apple /Google stores.



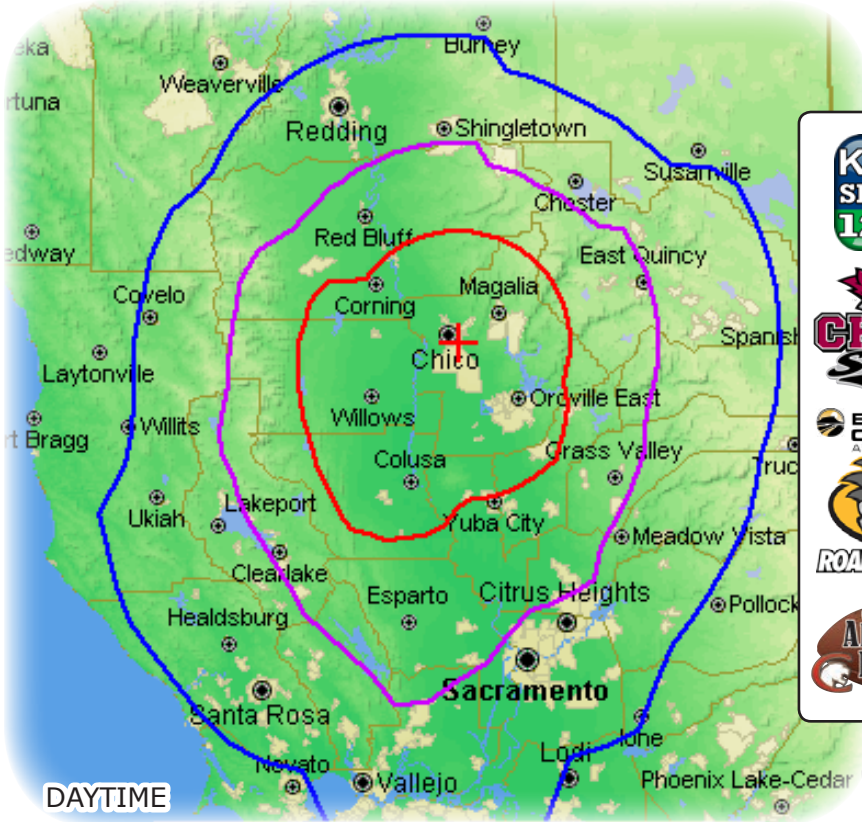
Visit KPAY SPORTS on Facebook <https://www.facebook.com/KpaySports>



Mike Baca is the Kpay Sports Director and play by play announcer for Chico State basketball and baseball for over 25 years on KPAY Sports - a part of the Deer Creek Family of stations.

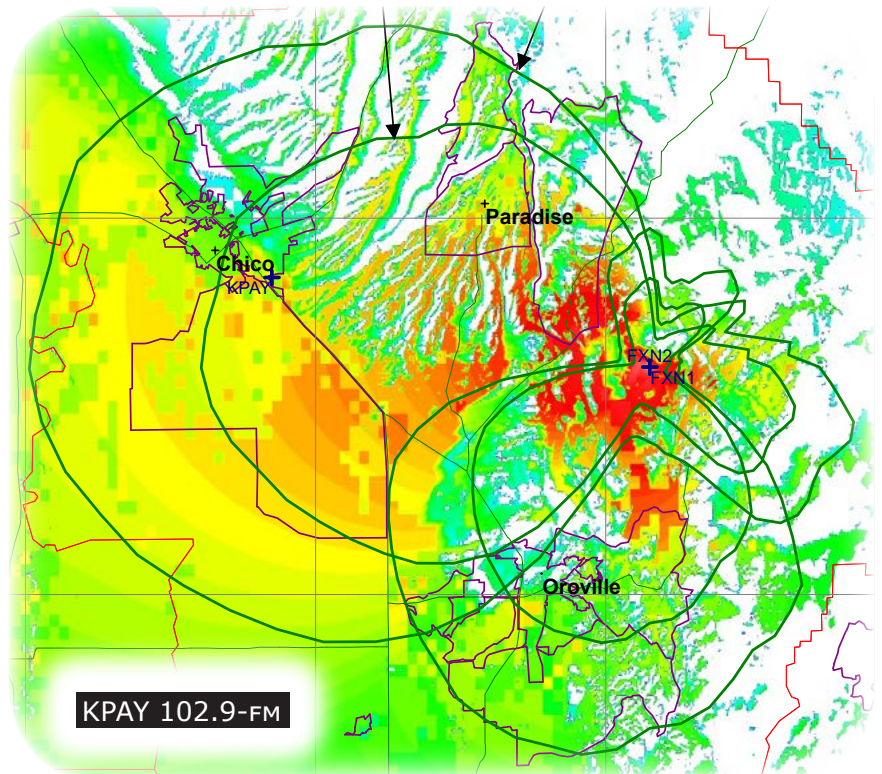
Mike Baca is also the sports anchor on the number #1 Newstalk station KPAY 93.9

KPAY Sports is a great resource for any sports-interested demographic you are looking to reach. All of our stations are broadcast on-air, online, and web-based APP for mobile devices.



DAYTIME

KPAY 1290-AM



KPAY 102.9-FM