

**Mapleton License of Chico, LLC
KFMF(FM), KZAP(FM), KALF(FM) and KQPT(FM)
July 31, 2017-August 1, 2018**

A. Full-Time Vacancies Filled During Past Year:

1	Job Title:	Sales Account Executive	Date Filled:	05.21.2018

Recruitment sources which have requested notification of all full-time vacancies are noted with an asterisk (*)

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1 Job Title:	Sales Account Executive		Date Filled:	05.21.2018	
Source	Contact Person	Address	Tel #	# Interviewed	Hired?
Regional Help Wanted	Dale E. Mulder Media Director	RegionalHelpWanted, Inc. 11 Abrams Road	800 365-8630	0	0
Cal Jobs*	On-Line	www.caljobs.ca.gov		0	0
Craigslist.org (all markets)	On-Line	www.craigslist.org		1	0
Community groups who serve protected groups	On-Line	See attached list	various	0	0
Linked-In	On-Line	www.Linkedin.com	0	1	0
Referrals	Janette Storer	3360 Alta Mesa Drive Redding, CA 96001	530-226-9500	1	0
Postings on station websites	Kelly Frost, Jr.	www.classichits967.com www.1075nowfm.com www.939thehippo.com www.957thewolfonline.com	530-226-9500	0	0
AllAccess.com	Janette Storer	28955 Pacific Coast Highway Suite 210 Malibu, CA 90265	310-457-6616	2	1
Walk-In	Janette Storer	1459 Humboldt Road Chico, CA 95928	530-899-3600	1	0
Total:				6	1

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C. Recruitment Initiatives Implements from August 1, 2017 through to July 31, 2018

Type of Initiative	Dates Imple	Description
Internship Program	8/1/2017 through 7/31/2018	Licensee has developed an internship program with the marketing, management and media departments. at California State University, Chico. During the period, licensee had two interns from CSU Chico. Interns involved with this oprogram work closely with station personnel and gain relevant and valuable hands-on experience in broadcasting, operations, and management.
On-going recruitment via print a	8/1/2017 through 7/31/2018	Licensee created a constant outreach effort to recruit personnel at all levels, from on-air and operations, to sales, to management and business operations through web-based social media initiatives including Linked-In.
On-going recruitment via broadc	8/1/2015 through 7/31/2016	Licensee created a constant outreach effort to recruit personnel at all levels, from on-air and operations, to sales, to management and business operations through continuously scheduled 60-second commercials running on all stations at all times to encourage applications for all positions even if posistions were not currently available, all in an effort to encourage everyone to apply to work at the licensee's company. Throughout the year, more than 1,000 such announcements have aired at all times on all licensee's stations.
Constant recruitment	8/1/2017 through 7/31/2018	To wit, licensee is constantly recruiting entry level personnel to become involved in broadcasting; if a person is introduced that has basic requisite skills that are suitable to any number of broadcast funtions, it is policy to encourage that person to apply as a general applicant and to be interviewed by the market manager. Recruiting personnel to enter broadcasting is a core aspect of the licensee operations culture. As support thereof, the market manager is nearly always conducting interviews with personnel candidates, either in-person or via scheduled phone interviews.

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Group	Address	Contact	Phone	Fax
*Butte County	3536 Butte Campus Dr, Oroville 95965		895-2340	895-2530
*Latino Outreach of	PO Box 395 Red Bluff	Fernanado Villegas	527-5631	345-3214
*Native American Christian	PO Box 423, Anderson CA, 96007	Wanda (or Arnold) Wilkes	365-7020	
*Natl. Association for the Advancement of Colored People	31530 Old Alturas Rd, Redding 96003	Mr. Keevil Nichols	549-5131	
*NorCal Center on Deafness	849 Mistletoe Lane PO box 494476 Redding 96002	Tina Cook, Kin Mihan	221-1639, 223-2571	221-8143
*NorCal Hispanic Latino Coalition	PO Box 155 Anderson CA 96007	Theresa Bible, Chair	225-0257	
chicohelpwanted.com	online			
Alliance for Workforce Development	2445 Carmichael Dr. Chico 95928	Nichole Clift	879-3359	895-4010
*Shasta Twenty-first Century Career Connections	1135 Pine ST, Suite 205 Redding 96001-0750	Sue Sawyer	245-1014	
Smart Business Resource Center	1201 Placer St, Redding CA, 96001	Stephanie Jewell	246-7911	245-1504
*South East Asian Christian	2315 Placer St, Redding CA, 96001-1541	Alice McFadden	515-8400	241-5802
Tehama Country Social Services	310 S. Main St, Red Bluff CA, 96080	Lupe Massie	528-4174	